

Delivering The Power³

Chemoil Energy Limited Annual Report 2008

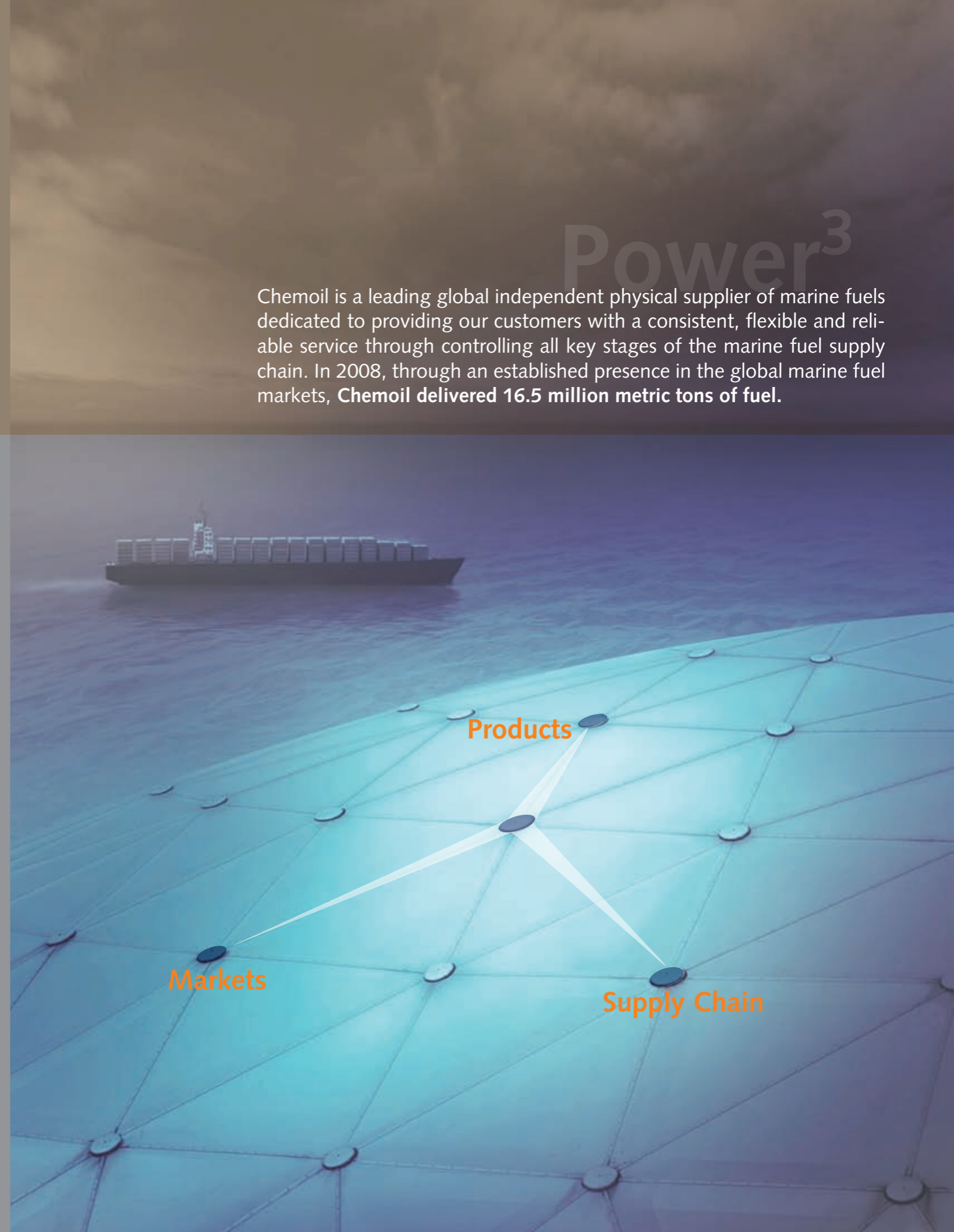


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Power³

Chemoil is a leading global independent physical supplier of marine fuels dedicated to providing our customers with a consistent, flexible and reliable service through controlling all key stages of the marine fuel supply chain. In 2008, through an established presence in the global marine fuel markets, **Chemoil delivered 16.5 million metric tons of fuel.**



Company Profile

Our Focus

global footprint

Chemoil's extensive global footprint forms the basis of our unrivalled service to a worldwide client base. We aim to continuously expand our presence in new and growing markets to support our business growth, unlock new opportunities, invest in strategic assets and form highly synergistic partnerships.

Unwavering Focus

For close to three decades, Chemoil has powered ahead in varied market conditions, affirming its industry leadership – even amid global economic turbulence and market uncertainties in 2008.

Our formula is a three-pronged strategy that forms the core fundamentals of our business offering – market expansion, supply chain integration through the control of physical infrastructure, and development of our product portfolio.

Industry-Leading Innovations

With a long-term vision of delivering continued growth and solidifying our position as the marine fuel supplier of choice, we are focused on setting industry benchmarks to keep us constantly ahead of the curve.

Marine fuels are our core business – we give it undivided attention and investment, therefore firmly entrenching ourselves in growing our global supply chain and strengthening our customer service.

Delivering Energy, Driving Change

To fortify our market leadership, we devote our energy to driving change within the market instead of letting change dictate our strategies.

Underpinning this, we address challenges proactively, maintaining a progressive approach to delivering energy, challenging the conventional practices within our industry to pioneer new and innovative ways of working.



Company Profile

Harnessing Power³

market leadership

Chemoil's market leadership and substantial share of the marine fuel supply market are driven by a consistent three-pronged approach, allowing us to deliver uninterrupted value to our customers and shareholders.

Markets

Chemoil's expansion into key marine fuel markets is motivated by our commitment to provide our customers with the same reliable service delivery worldwide. Our unparalleled physical presence covers the world's top three oil product ports in Singapore, Rotterdam and Fujairah, in synergy with strategic locations in Los Angeles, New York, Houston, Panama, Gulf of Mexico, and Mundra, India.

Contributing to an increase in sales volumes, our market expansion presents opportunities for strategic investments, which complement our existing operations, and reduce our operational risks through the diversification of sourcing capabilities.

Supply Chain

Chemoil exerts firm control over the key stages of the marine fuel supply chain from sourcing, shipping, storage, blending to delivery.

By acquiring, developing and controlling the physical infrastructure, we convert operational expenses into strategic assets to maximize profitability while optimizing the quality and agility of our operations.

Products

Constantly leading industry progress and setting benchmarks in the delivery of marine fuels, Chemoil strives to offer a broad range of related products to meet evolving global customer demands including cleaner and environmentally friendly fuel products. This is made possible by our blending and sourcing capabilities and our passion for innovation.

